

KFUN Radio 92.5 & Hanford Mall The Bridal Faire & Show 2016 At the Hanford Mall Sunday September 18, 2016



General Information

A. Date: Sunday September 18, 2016

B. Event Hours: 11am - 7pm

C. Location: Hanford Mall, 1675 West Lacey Blvd. Hanford, CA 93230

PARTICIPATION FEE:

\$250.00 per 10x10 booth, must provide your own table and table covers. OR

\$175 for a table top area, table and table cover are provided.

* One business per booth only NO BOOTH SHARING

Booth/table space is limited to 5 of each type of exhibitor, on a first come first paid basis.

By reserving now with full payment, participating exhibitors may have first priority on selecting prime booth/table location.

All fees are due with application.

Checks returned by the bank as unpaid are subject to a \$50 fee.

If paying by check, please remember that the name on the application and the check must match. To ensure participation, fees & signed agreement must be received by September 4.

Payment can be made online via PayPal to hanfordyouthservice@gmail.com, credit card over the phone, check or cash.

All names of those in booth/table space must be listed on the application so that we know who will be working.

Exhibitors will be provided a mailing/lead list of all the registered brides' information, mailing list will be emailed by the end of the business day (5pm) on Friday September 23rd.

Exhibitors will not under any circumstances lend out, sell, reproduce, exchange, copy, or share in any unauthorized way the information provided in the mailing/lead list.

ITEMS:

NO MASS MANUFACTURED PRODUCTS WITHOUT PRIOR APPROVAL NO ADULT ITEMS

- * All items must be appropriate for weddings/bridal shows. Please help us insure the integrity of our event by complying with this request.
- * The Hanford Mall will have approval of all products sold and will be accepting a variety of exhibitors such as: caterers, wedding planners, location exhibitors, hair, makeup & nail salons, day spas, florists, limo services & bridal/groom attire, cake bakers, travel agencies, etc.

SPACES & DISPLAYS:

- *Canopies and pop outs are not allowed at this event
- *Exhibitors that purchase booths need to bring their own tables, table cloths, and everything else they need for the show.
- *NO AMPLIFIED music will be allowed in the space

- * All booth/table displays are to remain for the duration of the scheduled time 11am-7pm
- * Exhibitors are responsible for their own booths/table displays. Exhibitor's booths/table spaces must be supervised at all times. The Hanford Mall and or KFUN Radio are not responsible for any financial transactions.
- * All booths/table displays must be decorated in the wedding theme.
- * Electricity is very limited for inside the Mall. Exhibitors' assigned electrical usage will need to provide their own extension cords. Electricity is available for \$25.00 additional fee. Extension cords must have rubber mat covers or be taped to the floor.

SET-UP:

* Exhibitors may set up booths/tables starting at 8am Sunday September 18, 2016 and must be ready for business at **11am**.

CLEAN-UP:

Clean-up can only begin after 7pm.

* All participants' equipment and materials must be removed from the area by 9pm. Exhibitors must leave their area clean at the closing of the event.

MISCELLANEOUS:

- * In keeping with City ordinances the following apply:
 - A. No alcoholic beverages are permitted for immediate consumption.
 - B. No pets are permitted in accordance with municipal code. **Only personal assistant dogs are permitted.**
 - C. Smoking is not permitted on the premises (inside or outside).
- *For those that bought the additional ad package: Flyers advertising the event will be available for pick-up at the KFUN Office 101 N Irwin St. Ste. 205C. Exhibitors are encouraged to distribute flyers to friends as well as posting them in public places such as banks, beauty shops, churches, shopping centers, etc., with permission of establishments of course. Remember, the more publicity, the more sales.

If you have any questions contact our office at:

KFUN Radio 92.5 101 N. Irwin St. #205C Hanford, CA 93230 (559) 639-5925 bridal@kfunradio.com